



# offcultured

www.offcultured.com

## About Us

Pulled literally from *offbeat* and *pop culture*, **Offcultured** is a media outlet and lifestyle brand that provides inspiration, insight, and resources to creatives. Outside of the creative space, we cover topics that enrich the lives of everyday people in a number of categories that include events, travel, work/school culture, food and beverage, beauty, and wellness. Our sights are set on global trailblazers and mavericks, big and small, regardless of where they are in their journey.

<b>11,000+</b> Unique Monthly Visitors	<b>400K+</b> Monthly Impressions
<b>15,000+</b> Monthly Page Views	<b>92%</b> Organic Search Traffic

## Our Readers Are From:

- United States 72.1%
- United Kingdom 6.1%
- Canada 4.3%
- Australia 2.4%
- Other 15.1%

## Partnership Opportunities

- Brand Ambassadorship
- Product Reviews
- Events & Travel
- Product Placement
- Banner Ads & Sponsored Posts

## TOP CATEGORIES

**GAMING**



**LIFESTYLE**



**MUSIC**



**TV & FILM**



hello@offcultured.com